



Bloomington City Manager Named One of Eight to Follow on Twitter

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Contact: Janine Hill
Communications Administrator
jhill@bloomingtonmn.gov
952-563-8819

Bloomington, MN—Bloomington City Manager Jamie Verbrugge is a top pick to follow on Twitter, according to an article on ClearPointStrategy.com. The article identified eight city managers from around the country who are doing an excellent job with their social media strategy.

“City Manager Jamie Verbrugge frequently tweets out bits of information from government conferences and meetings he attends—like from the National League of Cities Congressional City Conference in March,” the article said. “This promotes openness and transparency, which is a good habit to have.”

Verbrugge, who has been tweeting since 2008, said he uses social media to provide real-time information, promote events, and engage and connect the community with local government activities and issues.

“The ways people transact with their local government are changing,” Verbrugge said. “Using social media is not a replacement for building relationships with residents and other stakeholders however it can be a great door-opener.”

To view the article “The Top 8 City Managers to Follow on Twitter,” visit www.clearpointstrategy.com/8-city-managers-on-twitter/.

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